COURSE SPECIFICATION DOCUMENT

Academic School / Department: Communications and the Arts

Programme: BA Film

***FHEQ* Level:**   5

Course Title: Video Production

Course Code: FILM 5101

Total Hours: 160 (Lev 3-5) (4 US Credit)
Timetabled Hours: 45
Guided Learning Hours: 15
Independent Learning Hours: 100

Credit   16 UK CATS credits
                                     8 ECTS credits
                                     4 US credits

Course Description:

A 'hands-on' video course involving most aspects of production from camera work and sound recording to editing, audio design and working within a studio environment. The course develops students' skills in both the theory and practice of video production through a series of group exercises and out of class individual assignments. During the class students will be encouraged to consider the contexts of their videos through responding to an open brief for one of the assignments. There will be multiple screenings of recent and historical videos as a means of understanding the language of the medium.

Prerequisites:

40 Credits

Aims and Objectives:

This is a lecture and laboratory course designed to develop students' aesthetic knowledge and practical experience in video production. Screenings of a broad selection of screen genres and practices will highlight the importance of the moving image as an art form and communication medium. An open brief will challenge students to consider how and where their work could be positioned in the world. Critical discussion and practical workshops covering pre-production planning, field-production and post-production will enable the students to produce their own videos.

Programme Outcomes:

5AI,5BI, 5BII, 5CII,5DI

A detailed list of the programme outcomes are found in the Programme Specification. This is located at the archive maintained by Registry and found at: https://www.richmond.ac.uk/programme-and-course-specifications/

Learning Outcomes:

By the end of this course, successful students should be able to:

- Demonstrate critical understanding of the key problems and issues addressed in video production.
- Demonstrate engagement with the selection, application and utilization of disciplinary appropriate methods for the creation of videos.
- Deliver video works with limited supervision and/or effectively engage in teamwork according to a given brief.

Indicative Content:

- Equipment & Editing: the digital video camera, tripod, lighting, sound recording, current editing software – How to operate effectively – technically and aesthetically
- Storyboards and planning
- Writing a treatment
- How to structure a project
- Foley & Sound Design
- The importance of the Set and Lighting
- Discussion and analysis of a range of film/video clips which illustrates and develops filmic principles both technical and conceptual
- Shooting on location/in studio – logistics, planning and practice

Assessment:

This course conforms to the University Assessment Norms approved at Academic Board and located at: https://www.richmond.ac.uk/university-policies/

Teaching Methodology:

Lectures, screenings, demonstrations, supervised practice, individual tutorials, and group critiques comprise the teaching methods for this course.

Indicative Text(s):

Block, B. (2020) *The Visual Story: Creating the Visual Structure of Film, TV, and Digital Media*. 3rd edn. New York: Routledge.

Bresson, R. (1977) *Notes on the Cinematographer*. France: Éditions Gallimard.

Dawkins, S. (2009) *Video Production: Putting Theory into Practice*. USA: Red Globe Press.

Dorsky, N. (2005) *Devotional Cinema.* USA: Tuumba Press.

Kernan, Lisa. (2009) *Coming Attractions: Reading American Movie Trailers*. USA: University of Texas Press.

Owens, J. (2023) *Video Production Handbook*. 7th edn. Waltham, MA: Focal Press.

Stockman, S. (2011) *How to Shoot Video That Doesn't Suck*. USA: Workman.

Temple, M. (2007) *For Ever Godard*. London: Blackdog Press.

Journals

Sight and Sound.

The International Film Magazine.

British Film Institute.

Websites

The Serving Library. Available at: http://www.servinglibrary.org (Accessed: November 2024).

See syllabus for complete reading list and recommended films material.

Change Log for this CSD:

Nature of Change	Date Approved & Approval Body (School or AB)	Change Actioned by Registry Services
First edition document	Nov 2024	